

## As precise as Dr. House's diagnoses - the pulsometer chronograph to the cult series

Glashütte / Saxony - Punctually in time for the Christmas present-buying time Kronsegler GmbH has now placed its official HOUSE M.D. range of watches on to the market too in France, Great Britain and the U.S.A.

He is sarcastic, notoriously always in a bad mood and not particularly empathetic in his dealings with patients and colleagues: Dr. Gregory House, M.D., physician at the fictitious at the Princeton-Plainsboro Teaching Hospital, does not appear to possess the best characteristics for having a successful career. But there is something which makes the man with the designer stubble and the piercing look very special: House is a brilliant diagnostician who with criminological flair, a cynical knowledge of human nature and black humour is able to solve even the most difficult medical cases.



And as equally striking and individual as the title figure of the US cult series, which has around 100 million viewers around the world, is the official HOUSE M.D. chronograph collection developed by Kronsegler GmbH in Glashütte, Saxony.

The HOUSE M.D. watches are generously endowed with medical secondary functions. Physician-features such as a pulsometer for measuring breathing rate and pulse make the noble chronographs into a must-have for every keen amateur diagnostician. The central stop hand in the shape of an Aesculapian staff also matches the medical credo of the timepiece and resembles at the same time Gregory House's walking stick. A case of surgical steel and the chronograph movement, which is calibrated for 30 heartbeats and which in addition can also measure speeds, round off the whole.

However one does not need to be a medic to get enthusiastic about this watch. The physician-features are unobtrusive and supplement the ensemble of classical chronograph functions. Each of the ladies' and gentlemen's models is available in four different colour combinations. Common to all models is the discrete DR.HOUSE lettering, this ensuring pure understatement.

The chronograph, which was licensed for Germany by NBC UNIVERSAL in time for Christmas, 2009, was in AMAZON.de's Top 10 with some thousands of units sold. From November, 2010 the watch is now also available at AMAZON.fr, AMAZON.co.uk und AMAZON.com at a price of EUR 149.90 / GBP 129.90 / USD 189.90.

Further information on the Kronsegler homepage: [www.kronsegler.com](http://www.kronsegler.com)

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Printable graphical material for downloading: [www.kronsegler.de/PressebilderHouseMD.zip](http://www.kronsegler.de/PressebilderHouseMD.zip)

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